



NEWSLETTER March 2009

New Employee

Toni Stockhausen

In my last newsletter, I talked about change, and change is exactly what we have been undergoing at ATP. As we continue to grow, we understand the need to offer not just good service with competitive pricing, but also to provide the proper technical assistance in overcoming the challenges of today's wine maker.

Over the years, we have received a lot of positive input from our customer base as to what they would like to see from us in terms of products and services. We have been listening, and it is with great pleasure that I announce the addition of Toni Stockhausen as our company Technical Services Manager.

An Australian native, Toni obtained her wine-making degree from Charles Sturt University in Australia and has been making wine in California since 1999. Her career has brought her to wineries large and small, and we are confident that her experiences will help establish ATP as a leader in technical consultation.

In this newly created position, Toni will have several important responsibilities. Over the coming months, here are a few things you can expect:



- Publication of an informative and educational product catalog that will not only feature an in depth description of our products, but also act as an educational reference tool.
- Establishment of a full service TTB accredited laboratory providing analytical services to our vast customer base.
- Creation of a Technical support team that will be able to assist our customers over the telephone or those of you who will call at our facility in Windsor.

Our goal is to become the first resource you turn to for any issue. It is our belief that with the creation of this new position, we will not only benefit all our customers, but will take one step closer to this goal.

Stay tuned for future newsletters which will update our progress. In the meantime, thank you for your continued support.

Luca Zanin
Vice President

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